



THE HORACE BOGUE STORE
Easter Opening
 AND SPECIAL SHOWING OF EASTER APPAREL
Thurs. Mar. 25 to Wed. Mar. 31

The height of the Spring season of fashions approaches, finding our big store in complete readiness with all that is new and lovely for Easter wearing. Glowing displays throughout the store offer reliable guidance to the newest whims of fashion, with quality a factor that never varies. Permanency of value as well as the new in style commends our merchandise to every thoughtful purchaser.

Suits for Easter



Women's Suits embracing all the points of fashion. Tailored and belted effects, vested models, braid pipings, narrow belts, button trimmings, fancy lining, convertible collars, beautifully tailored suits in dressy and blouse styles, smart tailored skirts, suits for the slender figure as well as those designed for larger women.

Coats for Easter



More lovely Coats have arrived for this Easter showing. You can't help becoming enthusiastic over such charming modes as are featured in this splendid assortment. The gracefulness of these wraps is accentuated by the softness of the material used in their making; but not content with a charming exterior our latest presentations introduce many novel linings.

Easter Millinery



A splendid and beautiful assortment of new Pattern Hats. You will be delighted with these newer Hats which have just arrived and will have their first showing Thursday. Of utmost importance to discriminating women is the timely offering of entirely different styles selected for their popularity in the fashion centers and offered at specially moderate prices. Straw Hats and Dress Hats in wonderful shapes and designs.

